

# **NALBARI COMMERCE COLLEGE**

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(Affiliated to Gauhati University)



**Course Outcome, Programme Outcome and Programme Specific Outcome  
of B.Com., B.A., B.Voc. and M.Com. Programme**

## Course Outcome, Programme Outcome and Programme Specific Outcome of B.Com., B.A., B.Voc. and M.Com. Programme

**Name of the Program: (Four Year Undergraduate Program) B.Com.**

### Course Outcome:

B.Com. 1 <sup>st</sup> Semester	
Business Organisation and Management	On successful completion of the paper, students will be able to understand about organization structure and its process. Develop knowledge and skills regarding management principles and functions required to run an organization.
Financial Accounting	By the end of the course, students will be able to record, classify, and summarize financial transactions, prepare financial statements by accounting standards, and analyse basic financial information for decision-making purposes.
Indian Financial System	The learning outcomes of the Indian financial system include understanding the diverse components and functions of the system, the role of regulatory bodies, the impact of policies on economic growth, and the development of analytical skills to evaluate and navigate financial markets effectively
Business Mathematics	The students will learn the application of mathematical concepts to business and commerce, covering topics such as linear and quadratic equations, time and work, profit and loss, shares, ratio and proportion, interest and annuities, matrices and determinants, differential calculus (including maxima and minima, marginal analysis, and economic order quantity), and basic integration with applications in business analysis.
Environmental Studies (VAC)	The course provides an interdisciplinary understanding of environmental issues, focusing on topics such as ecology, biodiversity, environmental pollution, sustainable development, and the impact of human activities on the environment, while emphasizing the importance of conservation and sustainable practices.
Information Technology in Business	The Information Technology in Business (SEC) course provides an in-depth understanding of computer systems, system software, computer networks, MS Office tools, database management, web resource creation, and management information systems, with a focus on their application in business processes and decision-making.
B.Com. 2 <sup>nd</sup> Semester	
Corporate Accounting	The learning outcomes of corporate accounting include the ability to analyse and interpret financial statements, apply accounting standards and principles to prepare accurate financial reports and make informed financial decisions based on a thorough understanding of corporate financial performance
Principles and Practice of Management	By the end of the course, students will be able to apply management principles and theories in practical situations, demonstrate effective leadership skills, analyse and solve management problems, and make informed decisions to enhance organizational effectiveness
Principles Of Marketing	By the end of the course, students will be able to analyse consumer behaviour, develop marketing strategies, utilize marketing tools and techniques, and evaluate marketing campaigns to effectively target and engage customers in diverse market environments.
Business Economics (Multidisciplinary)	The course outcomes aim to equip students with the ability to understand and apply key business economics concepts, including demand analysis, cost and production functions, market structures, and the economic environment for informed business decision-making.
Trade and Commerce in India (VAC)	The course outcomes enable students to understand the evolution and significance of trade and commerce in India, explore natural resources, industries, and service sectors, and analyse the contributions of notable entrepreneurs both in India and Assam.
English Communication (AEC)	The course outcome enables students to enhance their proficiency in English communication, focusing on listening, speaking, reading, and writing skills for effective interpersonal and professional interactions.
E-Commerce (SEC)	The course outcome equips students with the knowledge and skills to understand e-commerce concepts, develop secure online business models, implement e-payment systems, conduct online business transactions, and design websites using HTML and related technologies.

<b>B.Com. 3<sup>rd</sup> Semester</b>	
Human Resource Management	Students will be able to apply various HR strategies and techniques to effectively recruit, select, develop, and retain employees.
Entrepreneurship	Students will be able to develop a comprehensive business plan, assess market opportunities, and apply entrepreneurial strategies to successfully launch and grow a business.
Business Laws	The course outcome enables students to understand key aspects of business law, including contract law, the sale of goods, partnership laws, negotiable instruments, and the Right to Information Act, equipping them with the legal knowledge to navigate business transactions and resolve related disputes.
Business Statistics	The course outcome enables students to understand and apply key concepts in business statistics, including data analysis, probability distributions, correlation and regression, sampling methods, hypothesis testing, and time series analysis, to make informed business decisions.
New Venture Planning	The course outcome enables students to understand the process of starting a new venture, including idea generation, legal considerations, financing options, marketing strategies, and the preparation of a comprehensive business plan for a successful entrepreneurial journey.
E-Filing of Returns (SEC)	The course outcome enables students to gain practical knowledge and skills in e-filing of various returns, including income tax, TDS, and GST, along with understanding the benefits, processes, and relevant notifications for electronic filing.
<b>B.Com. 4<sup>th</sup> Semester</b>	
Fundamentals of Financial Management (Major-4)	Students will gain knowledge of financial analysis techniques and be able to interpret financial statements to evaluate the financial health of a company. 2. Students will develop the skills to assess investment opportunities, calculate the cost of capital, and make informed capital budgeting decisions.
Labour Laws (Major 5)	Students will acquire a thorough understanding of labour laws and regulations, enabling them to interpret and apply legal provisions in the workplace
Industrial Relations (Major 6)	Students will gain the ability to analyse and manage employment relationships, negotiate collective bargaining agreements, and handle workplace conflicts effectively.
Cost and Management Accounting (Major 7)	1. Students will be able to apply cost accounting techniques to determine product costs, analyse cost behaviour, and make informed decisions regarding pricing, product mix, and cost control. 2. Students will develop the skills to design and implement management accounting systems, including budgeting, variance analysis, and performance measurement, to support planning, control, and decision-making processes in organizations.
Direct & Indirect Tax (Minor)	The course outcome equips students with a comprehensive understanding of both direct and indirect taxes in India, including the computation of income, tax liabilities, the GST framework, and customs law, along with practical knowledge of tax filing and compliance procedures.
<b>B.Com. 5<sup>th</sup> Semester</b>	
Indian Economy (Major 8)	1. Students will gain knowledge of the major macroeconomic indicators, such as GDP growth, inflation, and unemployment, and understand how these factors impact the overall performance of the Indian economy. 2. Students will develop the ability to analyse the structure and composition of the Indian economy, including its sectors, such as agriculture, industry, and services, and comprehend the role of each sector in the overall economic growth. 3. Students will be able to identify and evaluate the various economic policies implemented by the government, such as fiscal policy, monetary policy, and trade policy, and assess their impact on the Indian economy. 4. Students will understand the significance of demographic trends, population dynamics
Strategic Human Resource Management (Major 9)	1. Students will gain knowledge of strategic HRM concepts and frameworks and be able to analyse how HR practices can contribute to achieving organizational goals and competitive advantage. 2. Students will develop the skills to design and implement HR strategies and policies that align with the organization's strategic objectives, including recruitment, selection, training and development, performance management, and employee retention. 3. Students will understand the importance of managing diversity and inclusion in the workplace and be able to develop strategies to create an inclusive and supportive organizational culture. 4. Students will learn to effectively manage employee engagement, motivation, and productivity through strategies such as

	employee involvement, reward systems, and work-life balance initiatives. 5. Students will be able to analyse and address HR challenges and issues related to globalization, technological advancements, and changing workforce dynamics, and develop strategies to adapt and thrive in a dynamic business environment.
Labour Welfare and Social Security (Major 10)	Students will gain an understanding of the various social security schemes and labour welfare initiatives, enabling them to assess their impact and contribute to the well-being of employees.
Performance Management (Major 11)	Students will be able to develop performance appraisal systems, set performance goals, provide constructive feedback, and design performance improvement plans.
Corporate Laws	The course outcome provides students with a thorough understanding of corporate laws, including company formation, management, legal documentation, auditing, insider trading, depositories law, and the legal framework for corporate governance and compliance in India.
<b>B.Com. 6<sup>th</sup> Semester</b>	
International Business (Major 12)	By the end of the course, students will be able to analyse and evaluate the impact of globalization on international business, demonstrate knowledge of cross-cultural management strategies, and develop effective decision-making skills for international trade and investment.
Operations Research in Business (Major 13)	By the end of the course, students will be able to apply quantitative models and optimization techniques to analyse business operations, make informed decisions, and improve overall efficiency and effectiveness in a variety of operational contexts.
Technology in Human Resource Management (Major 14)	By the end of the course, students will be able to identify and evaluate various HR technologies, demonstrate proficiency in utilizing HR software and systems, and strategize the implementation of technology-driven solutions to improve HR functions such as recruitment, training, performance management, and employee engagement.
Training and Development (Major 15)	Students will gain the ability to analyse training needs, design effective training programs, and evaluate the impact of training on employee performance and organizational success.
Project Management (Minor)	The course outcome equips students with the skills to plan, prepare, and manage projects effectively, including evaluating feasibility, conducting financial planning, performing project appraisal, and applying project management techniques like PERT and CPM for cost and time management.
Advanced Financial Accounting (Major 1)	By the end of the course, students will be able to apply advanced financial accounting principles and techniques to analyse and interpret financial statements, make informed financial decisions, and comply with relevant accounting standards and regulations.
Cost Accounting (Major 5)	By the end of the course, students will be able to apply cost accounting techniques to determine product costs, calculate relevant cost information for decision-making, implement cost control measures, and evaluate performance within an organization.
Income Tax Law and Practice (Major 6)	By the end of the course, students will be able to comprehend and apply income tax laws, prepare tax computations for individuals and businesses, and provide basic tax planning advice in compliance with relevant tax legislation.
Advanced Corporate Accounting (Major 7)	By the end of the course, students will be able to apply advanced accounting principles and techniques to address complex corporate accounting issues, analyse financial statements for decision-making purposes, and interpret accounting standards relevant to corporate reporting.
Financial Market Operations (Minor)	The course outcome provides students with a comprehensive understanding of financial market operations, including the functioning of money, debt, equity, and derivatives markets, stock market mechanics, investment company operations, and the importance of data management in financial markets.
Management Accounting (Major 9)	By the end of the course, students will be able to apply management accounting tools and techniques to analyse and interpret financial and non-financial information, support strategic and operational decision-making, and assist in planning, budgeting, performance evaluation, and control within organizations.
Fundamentals of Investment (Major 10)	By the end of the course, students will be able to analyse investment opportunities, construct and manage investment portfolios, evaluate risk and return trade-offs, and

	make informed investment decisions based on their understanding of financial markets and investment strategies.
Indirect Taxes (Major 11)	By the end of the course, students will be able to comprehend the principles and regulations of GST, effectively apply GST concepts to various business scenarios, navigate GST compliance requirements, and analyse the impact of GST on business operations and decision-making.
International Business (Major 12)	By the end of the course, students will be able to analyse and evaluate the impact of globalization on international business, demonstrate knowledge of cross-cultural management strategies, and develop effective decision-making skills for international trade and investment.
Computerized Accounting (Major 14)	By the end of the course, students will be able to effectively operate computerized accounting software, perform various accounting tasks using computer applications, and utilize technology for accurate and timely financial reporting.
Auditing & Assurance (Major 15)	By the end of the course, students will be able to understand the audit process, evaluate internal control systems, perform audit procedures, and communicate audit findings and recommendations in accordance with auditing standards and regulations.
Advertising (Major 1)	By the end of the course, students will be able to analyse target markets, develop creative advertising campaigns, utilize various advertising media channels, and evaluate the effectiveness of advertising efforts in achieving marketing communication objectives.
Retail Management (Major 5)	By the end of the course, students will be able to comprehend retail management principles, analyse retail strategies, design store layouts, and implement effective merchandising and customer service practices
Customer Relationship Management (Major 6)	By the end of the course, students will be able to apply customer relationship management techniques, develop customer retention strategies, utilize customer data for personalized marketing, and enhance customer satisfaction and loyalty.
Cost and Management Accounting (Major 7)	1. Students will be able to apply cost accounting techniques to determine product costs, analyse cost behaviour, and make informed decisions regarding pricing, product mix, and cost control. 2. Students will develop the skills to design and implement management accounting systems, including budgeting, variance analysis, and performance measurement, to support planning, control, and decision-making processes in organizations.
DIRECT & INDIRECT TAX (Minor)	The course outcome equips students with a thorough understanding of both direct and indirect taxation, including income computation, tax liability, customs law, VAT, and GST, along with the principles, procedures, and regulations governing tax registration and compliance.
Consumer Behaviour (Major 9)	By the end of the course, students will be able to analyse consumer decision-making processes, interpret consumer behaviour theories, evaluate market research data, and apply consumer behaviour insights in developing effective marketing strategies.
Personal Selling and Salesmanship (Major 10)	By the end of the course, students will be able to demonstrate effective personal selling skills, develop sales presentations, apply sales techniques, and build long-term customer relationships.
Brand Management (Major 11)	By the end of the course, students will be able to analyse brand positioning, develop brand identity, implement brand communication strategies, and apply brand management techniques to build strong and valuable brands.
Consumer Affairs and Customer Care (Major 14)	By the end of the course, students will be able to comprehend consumer rights and protection, develop strategies for managing customer complaints and inquiries, implement customer care initiatives, and enhance overall customer satisfaction and loyalty
Marketing of Services (Major 15)	By the end of the course, students will be able to analyse service marketing environments, develop service marketing plans, apply service-specific marketing techniques, and effectively promote and manage service offerings to meet customer needs and preferences.
Banking (Major 1)	By the end of the course, students will be able to analyse banking functions, evaluate risk management strategies, and comprehend the regulatory framework governing banking operations.
Fundamentals of Financial	The course outcome provides students with a comprehensive understanding of financial management principles, including the time value of money, investment and

Management (Major 4)	financing decisions, capital structure, dividend policies, and working capital management to make informed financial decisions in a business environment.
Financial Market Operations (Major 5)	By the end of the course, students will be able to understand financial market structures, analyse trading mechanisms, and apply financial market operations concepts in investment decision-making.
Insurance (Major 6)	By the end of the course, students will be able to analyse insurance concepts, evaluate insurance products, and apply risk assessment and mitigation strategies in insurance-related scenarios.
Micro Finance (Major 9)	By the end of the course, students will be able to analyse the role of microfinance institutions, design and evaluate microfinance programs, understand the challenges and opportunities in microfinance operations, and apply innovative approaches to expand access to financial services for underserved populations.
Financial Services (Major 10)	By the end of the course, students will be able to assess different financial services, understand customer requirements, and develop strategies for delivering effective financial solutions.
International Business (Major 12)	By the end of the course, students will be able to analyse and evaluate the impact of globalization on international business, demonstrate knowledge of cross-cultural management strategies, and develop effective decision-making skills for international trade and investment.
Treasury & Risk Management (Major 14)	By the end of the course, students will be able to understand treasury management practices, assess financial risks, develop risk management strategies, and utilize financial instruments for hedging and risk mitigation.

#### **Program Outcome:**

The B.Com. program equips students with a strong foundation in commerce, financial management, business law, economics, and accounting principles, preparing them for professional success in various sectors such as finance, marketing, human resources, taxation, and entrepreneurship. Graduates will have the skills to analyse, evaluate, and make informed decisions in business environments, demonstrating critical thinking, problem-solving abilities, and effective communication skills.

#### **Program Specific Outcome:**

Semester	Course Name	Program Specific Outcome
	Business Organisation and Management	Students will understand organizational structures, management functions, and the importance of management principles in running a successful organization.
	Financial Accounting	Students will be able to record financial transactions, prepare financial statements, and analyse financial information for effective decision-making.
	Indian Financial System	Students will understand the structure and components of the Indian financial system, its regulatory bodies, and how financial policies impact economic growth.
	Business Mathematics	Students will apply mathematical concepts to solve business problems, particularly in areas like finance, economics, and operational analysis.
	Environmental Studies (VAC)	Students will develop an interdisciplinary understanding of environmental issues and sustainable practices for addressing environmental challenges.
	Information Technology in Business	Students will gain practical knowledge of IT tools and systems, focusing on their application in business processes, data management, and decision-making.
<b>2nd Semester</b>	Corporate Accounting	Students will apply accounting standards to corporate financial reporting, analyzing financial performance for decision-making.
	Principles and Practice of Management	Students will develop leadership and management skills, applying management theories and principles to real-world business scenarios.

	Principles of Marketing	Students will learn to analyse consumer behavior, design marketing strategies, and use marketing tools to engage customers effectively in diverse markets.
	Business Economics (Multidisciplinary)	Students will understand business economic concepts, market structures, and the economic environment to enhance business decision-making.
	Trade and Commerce in India (VAC)	Students will understand the historical evolution and current significance of trade and commerce in India, analyzing sectors and key economic contributors.
	English Communication (AEC)	Students will improve their English communication skills for professional and personal interactions, including writing, speaking, listening, and reading.
	E-Commerce (SEC)	Students will understand e-commerce concepts, including online transactions, e-payment systems, and website creation, to develop secure and efficient online business models.
<b>3rd Semester</b>	Human Resource Management	Students will develop skills to manage HR functions, such as recruitment, selection, and employee retention, to enhance organizational effectiveness.
	Entrepreneurship	Students will acquire skills to launch and grow a business, including opportunity assessment, business planning, and resource management.
	Business Laws	Students will understand business laws, including contract law, sales, partnerships, and the Right to Information Act, for navigating business operations and legal issues.
	Business Statistics	Students will apply statistical methods to analyse business data, make forecasts, and support decision-making processes in organizations.
	New Venture Planning	Students will develop practical knowledge of planning and launching new ventures, including idea generation, business plan preparation, and financial planning.
	E-Filing of Returns (SEC)	Students will learn the processes involved in e-filing tax returns, including income tax, TDS, and GST, for compliance with taxation regulations.
<b>4th Semester</b>	Fundamentals of Financial Management	Students will gain knowledge in financial analysis, investment evaluation, capital budgeting, and working capital management for business decision-making.
	Labour Laws	Students will acquire knowledge of labour laws and regulations, understanding their application in the workplace for compliance and legal clarity.
	Industrial Relations	Students will learn to manage industrial relations, handle conflicts, and negotiate agreements to improve workplace relations and employee satisfaction.
	Cost and Management Accounting	Students will apply cost accounting and management accounting techniques for decision-making, budgeting, and performance evaluation in organizations.
	Direct & Indirect Tax	Students will understand direct and indirect tax systems in India, including tax computation, GST, and income tax compliance.
<b>5th Semester</b>	Indian Economy	Students will analyse key macroeconomic indicators, evaluate economic policies, and understand sectoral contributions to the Indian economy's performance.
	Strategic Human Resource Management	Students will develop HR strategies that align with business goals, focusing on employee engagement, performance management, and organizational culture.
	Labour Welfare and Social Security	Students will gain insight into labour welfare schemes and social security policies, applying this knowledge to enhance employee well-being and organizational responsibility.
	Performance Management	Students will develop skills in performance management, including goal setting, appraisals, feedback, and improvement strategies to optimize employee and organizational performance.

	Corporate Laws	Students will understand corporate governance, company formation, legal documentation, and compliance with corporate laws and regulations.
<b>6th Semester</b>	International Business	Students will learn about globalization, international trade, and cross-cultural management, developing the skills to operate in the global business environment.
	Operations Research in Business	Students will apply quantitative analysis methods like optimization techniques to improve decision-making and business operations.
	Technology in Human Resource Management	Students will evaluate HR technologies and implement technology-driven solutions to enhance HR practices like recruitment, performance management, and employee engagement.
	Training and Development	Students will design, implement, and assess training programs to improve employee skills and contribute to organizational success.
	Project Management	Students will develop project management skills, including project planning, budgeting, risk assessment, and the use of PERT and CPM techniques for successful project execution.
	Advanced Financial Accounting	Students will understand and apply advanced financial accounting concepts and techniques to interpret financial statements and comply with accounting standards.
	Auditing & Assurance	Students will learn the auditing process, internal controls, audit procedures, and regulations to conduct audits effectively and communicate findings.

**Name of the Program: Master of Commerce (M.Com.)**

**Course Outcome:**

COM 1016: Business Policy Analysis	Ability to analyse the various structural initiatives undertaken by the Government to boost economic development in the country.
COM 1026: Financial Reporting and Analysis	Ability to interpret the IFRS, the conceptual framework of accounting, and the regulatory framework for the preparation of financial statements.
COM 1036: Marketing Policy Analysis	Ability to implement the conceptual and analytical skills required to manage the marketing operations of a business firm.
COM 1046: Business Statistics	Ability to implement various statistical techniques and tools in research and business decision-making processes.
COM 1056: Financial Markets and Institutions	Ability to apply various principles from finance and economics that explore the connection between financial markets, financial institutions, and the economy.
COM 2016: Economic Legislations	Ability to identify and recognize unscrupulous forces against financial growth and understand the legal consequences of violations.
COM 2026: Organisational Behaviour	Ability to comprehend complex human behaviour in organizations and apply frameworks for managing individual and group performance.
COM 2036: Operations Research & Computer in Business	Ability to analyse complex business issues using statistical models and understand the role of computers in business decision-making.
COM 2046: Advanced Financial Management	Ability to analyse and interpret advanced analytical tools and techniques to make informed financial decisions and policies.
COM 2066: Strategic Human Resource Management	Ability to compare and contrast human resource strategies and policies about corporate strategies for organizational success.
COM 2056: Security Analysis & Portfolio Management	Ability to evaluate investment decisions and manage portfolios using advanced financial models and techniques.
COM 2076: Marketing Research & Consumer Behaviour	Ability to understand consumer buying processes and the determinants influencing marketing decisions.



COM 3016: Research Methodology	Ability to carry out research work with an understanding of research procedures, techniques, and challenges in commerce and business.
COM 3026: Project Management	Ability to trace and address time, schedule, and cost-related issues throughout the project life cycle.
COM 3046: International Financial Management	Ability to apply critical thinking skills in evaluating international financial issues and decisions.
COM 3056: Advanced Cost and Management Accounting	Ability to use accounting techniques for managerial decision making and control.
COM 3066: Industrial Relations & Labour Laws	Ability to comprehend the need for maintaining peace and harmony in industrial work life.
COM 3076: International Marketing	Ability to interpret and analyse various challenges and strategies in international marketing.
COM 3036: Dissertation	Ability to generate, develop, and apply knowledge across different areas to conduct research and prepare a comprehensive project report.
COM 3016: Research Methodology	Ability to carry out research work with an understanding of research procedures, techniques, and challenges in commerce and business.
COM 4016: Strategic Management	Ability to interpret and analyse an organization's mission, vision, and strategic decisions in business units.
COM 4026: Entrepreneurship Management	Ability to initiate, manage, and successfully operate small business enterprises.
COM 4036: Tax Planning	Ability to compute, interpret, and analyse tax regulations, laws, and income tax statements for effective planning.
COM 4046: Management of Financial Services	Ability to explain and apply theoretical knowledge in managing financial services in the industry.
COM 4056: Strategic Services Marketing	Ability to interpret and apply marketing strategies to address challenges in the services sector.
COM 4066: Microfinance	Ability to identify the challenges in microfinance and objectively assess related issues for effective solutions.
COM 4076: International Business	Ability to interpret trends and developments in the International Business Environment and policy framework.
COM 4086: E-Commerce	Ability to understand and apply various modes and tools of conducting business through electronic means.

#### **Program Outcome of the Master of Commerce (M.Com.)**

<b>PO No.</b>	<b>Program Outcome</b>
PO 1	Ability to apply theoretical knowledge in commerce and business to solve practical problems in a professional environment.
PO 2	Ability to analyze and interpret financial data, economic conditions, and business trends for informed decision-making.
PO 3	Ability to understand and apply the legal, economic, and regulatory frameworks affecting business operations.
PO 4	Ability to apply advanced management principles in areas like marketing, human resources, finance, and operations for organizational success.
PO 5	Ability to engage in independent research, identifying problems and offering solutions based on solid research methodologies and techniques.
PO 6	Ability to work in cross-functional teams and communicate effectively to achieve business goals.
PO 7	Ability to evaluate international business trends, financial decisions, and global market strategies to operate in a globalized economy.
PO 8	Ability to critically analyze and evaluate business strategies and policies to drive organizational growth and economic sustainability.
PO 9	Ability to apply technology and digital tools to enhance business operations, marketing strategies, and financial management.
PO 10	Ability to integrate ethical considerations into business decisions and demonstrate social responsibility in the field of commerce.

**Program Specific Outcome of the Master of Commerce (M.Com.)**

<b>PSO No.</b>	<b>Program Specific Outcome</b>
PSO 1	Ability to analyze various structural and policy initiatives undertaken by governments and organizations to foster economic development and sustainable growth.
PSO 2	Ability to interpret and apply accounting standards, including IFRS, for the preparation and analysis of financial statements in a globalized business environment.
PSO 3	Ability to implement marketing strategies based on consumer behavior, market research, and the competitive landscape to optimize business performance.
PSO 4	Ability to use statistical tools and techniques to aid in business decision-making and improve the effectiveness of business operations and research.
PSO 5	Ability to understand the interconnectedness of financial markets, financial institutions, and their impact on national and global economies.
PSO 6	Ability to understand and apply key concepts of economic legislation, organizational behavior, and human resource management to promote a productive and legally compliant business.
PSO 7	Ability to use operations research and advanced financial management techniques to solve complex business problems and optimize resource allocation in business organizations.
PSO 8	Ability to manage project lifecycles, including time, schedule, cost, and resource management, using modern project management tools and techniques.
PSO 9	Ability to evaluate financial services, investment strategies, and taxation policies to make effective business decisions and ensure financial sustainability.
PSO 10	Ability to understand the dynamics of international business, marketing, and trade, and apply strategies to address global challenges and opportunities.
PSO 11	Ability to initiate and manage entrepreneurial ventures, focusing on small business management, innovation, and sustainable growth strategies.
PSO 12	Ability to apply digital and e-commerce tools and strategies to create innovative solutions for business operations and customer engagement.

**Course Outcome, Program Outcome and Programme Specific Outcome of B.Voc. Programme:**

<b>Paper Code</b>	<b>Course Name</b>	<b>Course Outcome (CO)</b>
<b>INT-VC-1016</b>	Fundamentals of Computer	1. Understand basic computer architecture and components.
		2. Demonstrate knowledge of operating systems and their processes.
		3. Understand computer networks and internet basics.
		4. Apply computer security measures and understand threat prevention techniques.
		5. Develop basic troubleshooting skills in hardware and software.
<b>INT-VC-1026</b>	Office Automation & Desktop Publishing	1. Master the use of MS Word for document creation, formatting, and mail merging.
		2. Demonstrate proficiency in MS Excel for data manipulation, formulas, and chart creation.
		3. Design and present information using MS PowerPoint.
		4. Understand the basics of database management with MS Access.
		5. Create publications using Adobe PageMaker.
		6. Explore the internet for research, email communication, and web browsing.
<b>INT-VC-1036</b>	Introduction to Computer Programming	1. Understand the fundamentals of programming and problem-solving using algorithms and flowcharts.
		2. Develop programming skills in C, including control structures, functions, and arrays.
		3. Gain proficiency in pointers and memory management.
		4. Implement file handling, structure, and data manipulation in C.
		5. Develop programs for practical problem-solving using C programming language.
		1. Understand the fundamentals of database management systems (DBMS).

INT-VC-2016	Introduction to Database Management System	2. Learn database design, querying, and normalization techniques.
		3. Gain knowledge of SQL and database-related programming concepts.
		4. Understand the application of DBMS in real-world scenarios.
INT-VC-2026	Computer Application in Printing & Graphics	1. Apply computer applications in the field of printing and graphics.
		2. Learn to use graphic design software and integrate it with document creation tools.
INT-VC-2036	Internet & Web Technology	1. Understand internet technologies, web protocols, and website structure.
		2. Develop basic web pages using HTML, CSS, and JavaScript.
		3. Demonstrate an understanding of web hosting, domain management, and web security.
INT-VC-3016	Data Structure and Algorithm	1. Understand various data structures like arrays, linked lists, stacks, and queues.
		2. Implement algorithms for sorting, searching, and manipulating data.
		3. Solve real-world problems using data structures and algorithms.
INT-VC-3026	Software Engineering	1. Understand the software development life cycle (SDLC).
		2. Learn and apply software engineering principles for system design, coding, testing, and maintenance.
INT-VC-3036	Object-Oriented Programming using C++	1. Understand the principles of object-oriented programming (OOP) such as inheritance, polymorphism, and encapsulation.
		2. Develop C++ programs applying OOP concepts.
INT-VC-4016	Operating System	1. Understand the architecture and functions of different operating systems.
		2. Demonstrate the ability to work with file systems, processes, and memory management.
INT-VC-4026	Programming in JAVA	1. Develop Java applications using object-oriented concepts.
		2. Implement Java-based software solutions with proper exception handling and multithreading.
INT-VC-4036	Discrete Mathematics	1. Understand key mathematical concepts related to logic, sets, functions, relations, and graph theory.
		2. Apply mathematical techniques to solve problems in computing.
INT-SE-3014	Basics of Computer & Office Automation	1. Understand the basic functions of computers and office automation software.
		2. Demonstrate proficiency in using MS Office tools for document creation and data management.
INT-SE-4014	E-Commerce Technologies	1. Understand the fundamentals of e-commerce platforms and online business models.
		2. Apply technologies for developing and managing e-commerce websites.
INT-SE-5014	Animation and Media Design	1. Learn the fundamentals of animation, media creation, and design software tools.
		2. Develop basic animations and media content for various platforms.
INT-VE-5016	Computer Network	1. Understand the fundamentals of computer networking, including protocols, topology, and devices.
		2. Configure and manage basic network setups.
INT-VE-5026	System Administration Using Linux	1. Learn Linux system administration tasks including installation, configuration, and maintenance.
		2. Understand the working of Linux-based operating systems and its command-line utilities.
INT-VE-5036	OJT / Mini Project	1. Apply theoretical knowledge to real-world projects.
		2. Gain practical experience in system design, development, and deployment.
INT-SE-6014	Information Security and Cyber Laws	1. Understand the principles of information security, ethical hacking, and data privacy laws.
		2. Apply security practices to safeguard digital systems.
INT-VE-6016	Android Application Development	1. Learn Android app development using Java/Kotlin.
		2. Develop functional mobile applications with emphasis on user interface and experience.
INT-VE-6026		1. Understand database design principles, including normalization and schema design.

	Database Design & Programming	2. Implement database systems and create applications with integrated databases.
<b>INT-VE-6036</b>	OJT / Major Project	1. Apply comprehensive knowledge of IT tools and techniques in a major project.
		2. Develop a complete software solution from concept to implementation.

**Course Outcome, Program Outcome and Programme Specific Outcome of B.A. (Assamese) Programme:**

History of the Assamese Language and Literature (From the year 1826 onwards)	The students will learn matters about the period of the Kakathon era, the songs, verses, poetry, and dramas of medieval Assamese literature, along with the contemporary development of the Assamese language, which gained significant recognition.
History of the Assamese Language and Literature (From 1826 to 2000)	Through the study of the Kakathon era, students will be able to understand the composition styles of medieval Assamese literature and its subsequent transition to modern Assamese literature, along with gaining knowledge about the themes of contemporary Assamese literature. They will also develop an understanding of the linguistic concepts related to different periods and the evolution of the Assamese language.
Assamese Culture and Society	After this lesson, the learner will be able to understand the social behaviour, customs, and practices of the people of Assam, along with knowledge about Assamese culture and its interaction with the broader world.
Linguistic Science Introduction	After this lesson, the learner will understand the development and expansion of language, along with knowledge of linguistic aspects and different linguistic trends. Additionally, the learner will gain insights into the diversity, transformation, and other related aspects of languages.
Assamese Poetry	After this lesson, the learner will be able to understand the history of Assamese poetry, along with knowledge about its trends and styles.
Introduction to Assamese Script	After this lesson, the learner will understand the development and history of the Assamese script, including the medieval Assamese script, its usage, and reading and writing practices.
Assamese Folk Studies	After this lesson, the learner will be able to understand the folk society, regional music, cultural practices, and other aspects of Assamese folk traditions.
Ancient and Medieval Indian Languages	After this lesson, the learner will gain knowledge of the history and development of Indian languages, along with understanding their connection to social context.
Assamese Drama	After this lesson, the learner will be able to understand the history and development of Assamese drama from ancient times to the present, along with its various genres.
Assamese Short Stories and Novels	After this lesson, the learner will gain knowledge of the development of Assamese literature, including the social, cultural, and historical contexts of various stories and novels.
Assamese Prose (from Ancient to 2000 AD)	After this lesson, the learner will be able to understand the history, genres, and development of Assamese prose literature from ancient times to 2000 AD.
Literary and Literary Criticism	After this lesson, the learner will gain an understanding of various forms of literary criticism, along with knowledge of literary movements and their significance.
Languages of Assam	After this lesson, the learner will gain knowledge of the languages of Assam, their linguistic characteristics, and the interactions between Assamese and other regional languages.
Grammar and Assamese Grammar	After this lesson, the learner will gain an understanding of grammar, its history, and its development in Assamese, including sentence structure and other grammatical elements.
Contemporary Indian Literature	After this lesson, the learner will gain knowledge of contemporary Indian literature, and how it relates to Assamese literature and its contributions to modern literary criticism.

<b>Program Outcome</b>	The students will acquire comprehensive knowledge of the Assamese language, literature, culture, and society from its historical roots to contemporary times. They will understand the evolution of the Assamese language, its literature, and various
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	linguistic and cultural practices. The program will also help students analyze and critically engage with diverse genres of literature and art, including poetry, drama, prose, folk traditions, and contemporary works.
<b>Program Specific Outcome</b>	Develop an in-depth understanding of the history and development of Assamese literature, from the medieval period to modern times (1826-2000).
	Gain insights into various forms of Assamese literature such as poetry, drama, short stories, and novels, along with their social, cultural, and historical contexts.
	Understand the evolution of the Assamese language, its grammar, script, and its relationship with other regional languages.
	Analyze the role of Assamese culture and its societal practices in shaping literature and folk traditions.
	Critically evaluate literary movements, literary criticism, and contemporary literary trends within the Assamese context.
	Gain knowledge about the influence of ancient and medieval Indian languages on the development of Assamese language and literature.

**Course Outcome, Program Outcome and Programme Specific Outcome of B.A. (Sociology) Programme:**


Educational Sociology	Understand the concept and nature of sociology • Analyse the relationship of sociology with education. • Understand the concept and nature of culture • Analyse the relationship of culture with education. • Understand the concept of socialization and its processes, • Explain the role of education in socialization. • Understand the concept, nature, and factors of social change. • Explain the role of education in social change. • Understand the concept and nature of social groups and their types. • Analyse the difference between social group and crowd.
Introduction To Sociology	• The course will enable students to comprehend social reality through sociological concepts. • The course will assist students for higher studies, competitive examinations and research work. • Enable critical and analytical thinking. • Enable them to develop empathy, communication skills and multicultural competence.
Understanding Society in India	• The course will enable students to have an understanding of when, how and in what context Sociology as an academic discipline has emerged in India. • The course will enable students to acquire a broad overview of various issues, concerns and overall social situations of Indian society by looking at diverse concerns of sociologists of India since the time of its inception as an academic discipline.
Classical Sociological Theory	• The course will enable students to comprehend social reality through sociological concepts. • The course will assist students for higher studies, competitive examinations and research work.
Sociological Research Methods (Core)	• The course will provide students with skills to conceptualize research problems and carry out their research work. • The course will provide students with some elementary knowledge of the complexities and philosophical underpinnings of research.
Sociology Of Health (Elective)	• The course will enable students to conceptualize and theorize health as an asocial institution • The course will enable students to understand and trace the interrelationship between social life and health
Rural Sociology (Elective)	It will enable students to make a scientific, systematic and comprehensive study of the rural social organisation of its structure, function and objective tendencies of development. ii) And on the basis of such a study it will help students suggest ways to improve village conditions and discover the laws of its development.
Sociology Of Education (Elective)	This course intends to familiarize the students with perspectives on the social meaning of education and the relationship between education and society. This includes issues of knowledge, comprehension, empowerment and contestation to sites and practices of education.
Sociology Of Family, Marriage and Kinship	• The course will enable students to conceptualize and theorize the social institutions of family, marriage and kinship. • The course will enable students to understand the changes in the institutions of family, marriage and kinship in the contemporary period.

Indian Sociological Traditions (Elective)	<ul style="list-style-type: none"> <li>• This paper will provide students with perspectives of key Indian sociologists.</li> <li>• The paper will enable students to engage their understanding with issues of tradition and modernity, caste, tribe and gender in context to India and Indian Sociologists.</li> </ul>
Sociological Theory (Core)	<ul style="list-style-type: none"> <li>• The course will acquaint students with the four Important sociological theories: Functionalism Structuralism and Post-Structuralism, Conflict Theory and Critical Theory).</li> <li>• The course will help cultivate students' perception of reality and provide them the ability to see things from various sociological perspectives.</li> </ul>
Sociology Of Social Movements (Elective)	This course looks at social movements from a sociological perspective. It introduces the contexts and concepts of social movements and attempts to theoretically locate them through concrete case studies.
Sociology Of Gender (Elective)	<ul style="list-style-type: none"> <li>• The course will help students to gain a comprehensive knowledge and understanding of the conceptual framework of gender and its interrelated concepts.</li> <li>• The course will enable students to critically analyse, explain and describe the interrelationship between gender and society from a broader perspective.</li> </ul>
Urban Sociology In India (Elective)	<ul style="list-style-type: none"> <li>• The course will provide the students with knowledge on the distinctness of the urban dimensions in India.</li> <li>• The course will enable students to develop an understanding of the fundamental social reality, social process and change in the development perspective of urban communities.</li> </ul>
Social Stratification (Elective)	The course will explain to students the theoretical perspectives on diverse forms of social inequality in articulation with each other.
Sociology Of Tribes in India (Elective)	<ul style="list-style-type: none"> <li>• The course will help students to gain a comprehensive knowledge and understanding of tribal societies in India.</li> <li>• The course will enable students to critically analyse, explain and describe tribal societies in India from a broader perspective.</li> </ul>
Sociology Of North East India (Elective)	<ul style="list-style-type: none"> <li>• The course will enable students to comprehend the social realities of Northeast India through sociological concepts.</li> <li>• The course will assist students in higher studies and research work in the area of Northeast India</li> </ul>
Sociology Of Religion (Elective)	<ul style="list-style-type: none"> <li>• The course will enable students to understand religion as a belief system and as a social institution.</li> <li>• The course will enable students to theorize and critically analyse religion and its various contemporary issues.</li> </ul>
Economic Sociology (Elective)	<ul style="list-style-type: none"> <li>• The paper will enable students to trace the trajectory of Economics and its implications in different perspectives of Sociology.</li> <li>• The paper will help students have a comprehensive understanding of the concept of Economics.</li> </ul>
Political Sociology (Core)	<ul style="list-style-type: none"> <li>• It will help familiarize students with critical tools and theoretical debates necessary to analyse the dynamics of social structure and relations of power, their legitimation in different social/ institutional contexts and the contestations.</li> <li>• The course will enable students to examine in detail both the evolving structures and processes of the 'political' in India.</li> </ul>
Sociology Of Development (Elective)	<ul style="list-style-type: none"> <li>• The paper will enable students to trace the trajectory of the Indian experience with development from an interdisciplinary perspective.</li> <li>• The paper will help students have a comprehensive understanding of the concept of development.</li> </ul>
Research Methodology And Fieldwork (Elective)	<ul style="list-style-type: none"> <li>• To enable students to think critically</li> <li>• To equip students with the understanding of doing research Sociologically</li> </ul>

Outcome Type	Outcome Description
<b>Program Outcome (PO)</b>	The students will acquire a comprehensive understanding of sociological concepts, theories, and methodologies, enabling them to critically analyze social phenomena across various contexts.
	The program will equip students with the knowledge and skills necessary for higher studies, competitive examinations, and research in sociology.

	<p>Students will be able to understand the interrelationship between social institutions, structures, and individual behaviour across diverse social contexts, such as education, gender, health, rural and urban communities, and social movements.</p> <p>The program aims to develop students' ability to engage with both classical and contemporary sociological theories, fostering analytical thinking and practical application of sociological knowledge in addressing societal issues.</p>
<b>Program Specific Outcome (PSO)</b>	<b>Educational Sociology:</b> Understand the relationship between education and various sociological factors such as culture, socialization, and social change.
	<b>Introduction to Sociology:</b> Develop a foundational understanding of sociological concepts, fostering critical thinking, empathy, and communication skills.
	<b>Understanding Society in India:</b> Gain knowledge of the historical development of sociology in India and its application to contemporary social issues.
	<b>Classical Sociological Theory:</b> Gain an in-depth understanding of classical sociological theories and their application in modern social contexts.
	<b>Sociological Research Methods:</b> Learn to conceptualize and conduct sociological research, understanding both practical and theoretical aspects of research methodology.
	<b>Sociology of Health:</b> Understand the relationship between social factors and health, viewing health as a social institution.
	<b>Rural Sociology:</b> Analyse rural social structures and propose developmental solutions for rural areas.
	<b>Sociology of Education:</b> Explore the social meaning of education and its impact on society.
	<b>Sociology of Family, Marriage, and Kinship:</b> Examine the institutions of family, marriage, and kinship, and analyse their changes in contemporary society.
	<b>Indian Sociological Traditions:</b> Explore key Indian sociologists' perspectives on tradition, modernity, caste, tribe, and gender.
	<b>Sociological Theory:</b> Understand key sociological theories, including functionalism, conflict theory, structuralism, and critical theory.
	<b>Sociology of Social Movements:</b> Study social movements from a sociological perspective, analysing their causes, progress, and outcomes.
	<b>Sociology of Gender:</b> Analyse the interrelationship between gender and society, focusing on key gender issues.
	<b>Urban Sociology in India:</b> Examine urban communities and the social processes affecting urbanization in India.
	<b>Social Stratification:</b> Understand the dynamics of social inequality and its impact on various social groups.
	<b>Sociology of Tribes in India:</b> Gain a deep understanding of tribal societies in India and their distinct social realities.
	<b>Sociology of Northeast India:</b> Understand the social structure, culture, and issues specific to Northeast India.
	<b>Sociology of Religion:</b> Theorize and critically analyse religion as a social institution and its role in contemporary society.
	<b>Economic Sociology:</b> Study the relationship between economics and social processes, exploring various perspectives on economic behaviour.
	<b>Political Sociology:</b> Understand the relationship between political power, social structures, and governance, focusing on the political dynamics in India.
	<b>Sociology of Development:</b> Examine the development process in India from a sociological perspective, including its social, political, and economic aspects.
	<b>Research Methodology and Fieldwork:</b> Develop critical thinking and research skills, learning to conduct sociological fieldwork and research projects.

  
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